

# YOUR DIGITAL JOURNEY



# STARTS NOW.....

The digital upgrade program for Giant Screens

**ELECTROSONIC**

# DIGITAL DESTINATION

## ELECTROSONIC OFFERS GIANT SCREEN THEATERS A PRACTICAL & FLEXIBLE UPGRADE PATH TO DIGITAL

### ABOUT ELECTROSONIC

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Electrosonic has been an innovator in large screen projection and displays for 50 years. As the leading audio-visual solutions provider to the Entertainment industry, Electrosonic is in a unique position to coordinate with manufacturers and employ proven professional grade technologies to deliver the highest performing digital projection systems to giant screen theaters.

- 13 offices and over 400 employees worldwide
- Highly qualified engineering department of over 70 people
- A Service Solutions business of over 180 dedicated staff
- Over 25 experienced project managers

### THEATER PLANNING, DESIGN AND INTEGRATION

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Electrosonic draws from its vast engineering resources and expertise in custom projection, 3D and show control, to provide you with theater planning, design and system integration solutions without equal.

Projects are professionally managed by experienced personnel who understand all aspects of the production process. Systems are engineered correctly from the top down and strict fabrication procedures are managed and executed in our facility prior to installation.

- Creative systems and technical design to match your theater's unique needs
- State-of-the-art and meticulously engineered projection system
- System testing and building facilities
- Training and support services

DISCOVER THE POWER OF UNRESTRICTED CONTENT CHOICE  
AND THE FINEST IMAGE RESOLUTION AND BRIGHTNESS

## PROJECTION SYSTEM

**ELECTROSONIC**

# GIANT SCREEN PROJECTION SYSTEM

F R E E D O M T O C H O O S E

POWERED BY

**CHRISTIE**

**LASER  
ILLUMINATION**

Unrestricted content choice allows you to decide what to show, so you can truly differentiate your theater and grow your audience. A robust and flexible system design provides extensive data, media and video inputs to help you deliver your core mission and plan for the future without limits.

The projection system is powered by Christie, a world leader in projection technology with over 45,000 digital cinema projectors installed worldwide.

Content freedom

Extensive data, media and video inputs

Rapid switching between content

DCP, alternative content and live stream support

Windowing feature

2K, 4K, 2D and 3D projection

High frame rate capable

DCI and DIGSS compliant

### LASER PROJECTION A REAL OPTION

Laser projection technology offers many benefits compared to current, lamp-based digital projectors. It is more expensive but is an option to consider depending on your budget. Christie's laser projectors provide significantly higher brightness, wider color gamut capabilities and higher contrast than lamp-based digital projectors. They deliver a naturally simultaneous stereoscopic imagery with no 3D crosstalk.



# SERVICE SOLUTIONS

Electrosonic offers a wide range of support services to ensure the continuity of your operations and to protect your original investment. Taking constant care of your technology not only guarantees a fully operational system but also saves you money in the long run by protecting your investment and expanding its lifespan.

Electrosonic has been building and maintaining some of the most complex audio-visual systems in the world since its founding in 1964. The quality of our support has been demonstrated by our client retention levels and growth achieved through recommendations and referrals.

## PROJECTOR LAMP SALES

Reduce your projector lamp replacement costs and ensure you utilize only the highest quality lamps by purchasing your lamps from Electrosonic. We offer same day shipping, free recycling and a 90 day enhanced warranty. Besides a large inventory of original equipment manufacturer (OEM) lamps, we offer the highest quality OEM alternative lamps at up to 50% savings.

## PROJECTOR LAMP REPLACEMENT PROGRAM

Electrosonic's unique lamp program is a tailored service for giant screens that eliminates the hassle of procuring, storing and purchasing projector lamps. The program's annual contract locks in your lamp price, ensures there is a lamp on our shelf ready to ship to you, starts the warranty on the day you install the lamp and handles recycling.

PRIORITY REPAIR & EMERGENCY SERVICE

TECHNICAL PHONE SUPPORT

PREVENTATIVE MAINTENANCE

ON-SITE DEDICATED SUPPORT STAFF

REMOTE SYSTEM MONITORING

PROJECTOR LAMP REPLACEMENT

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